

# Sylvester Dsouza

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## WORK EXPERIENCE

**Nirvaan Music| Allahabad, India**

**May 2021 – Feb 2023**

***Digital Marketer / Business Development Executive***

I was responsible for ensuring growth of social media platforms by using SEO Tools.

- Managed Social Media for the Brand Nirvaan Music
- SEO and Hashtag Research
- Optimize Content for Website and Social Media
- Conduct Market Research

**Sada Sarvada Company| Belagavi, India**

**June 2022 – Feb 2023**

***Data Entry Specialist / Customer Service Representative***

- I was responsible for recording, analyzing and Maintaining Records of the customer base for Dish TV Belagavi Branch using MS Excel.
- Interactions with Customer

**Playmantis Studio Pvt Ltd| Belagavi, India**

**May 2023 – June 2023**

***Business Development / Digital Marketing Intern***

I was responsible for ensuring growth of social media for our various B2B Clients.

- Managed Social Media for the Brands like Aroma Galaxy and Mrinalini English Academy Under Digi Brahma Agency
- SEO and Hashtag Research
- Optimize Content for Website and Social Media
- Conduct Market Research using Analytical tools.
- Scheduling Content Calendar

## CERTIFICATION

**Foundations of Digital Marketing and E-commerce | Coursera Google**

[Foundations of Digital Marketing and E-commerce](#)

## LEADERSHIP EXPERIENCE

**Gogte College of Commerce| Belagavi, India**

**Feb 2022 – Feb 2023**

***Class Representative / Head of Best Manager Department***

## ADDITIONAL SKILLS

- Strong written and verbal communication skills in English
- Ability to work independently and as part of a team
- Passion and interest in building a career in Digital Marketing
- Proficient in using Google Workspace (Gmail, Chrome, Docs, Sheets, etc.)
- Strong problem-solving and critical thinking skills

## EDUCATION

**Gogte College of Commerce |Belagavi, India**

**June 2020 – September 2023**

***Bachelors in Business Administration***

Key Modules: Digital Marketing, Start-up Management, Consumer Psychology, Market Research.

Awards: 2<sup>nd</sup> Place in Marketing and Digital Marketing National Level Business Event.

Dissertation: Strategies in Marketing B2B Services a study at Playmantis Studio Pvt Ltd.

**Jain Heritage School | Belagavi, India**

**June 2018 – March 2020**

***Pre-University in Science***

Key Subjects: Physics, Chemistry, Biology

**St Paul's High School| Belagavi, India**

**June 2006 – March 2018**

***High School***

Key Subjects: English, Mathematics, Science, Social Science

## LANGUAGES

1. English (Fluent)
2. Hindi (Bilingual)
3. Marathi (Intermediate)
4. Konkani (Mother Tongue)
5. German (Foreign Language) Level A1

## VOLUNTEER WORK

**St. Joseph the Worker Church| Vaibhav Nagar, India**

**Jan 2015 – July 2018**

As an Altar Service boy, I took part in the religious ceremonies and rituals of St Joseph the Worker Church.

- I understood the meaning of each service, which helped me develop a deep sense of respect and discipline.
- I learned how to work as a team and pay attention to details.
- I gained knowledge about how to enhance the spiritual environment of the church community.
- I increased my passion for religious service and dedication to support the religious institutions' goals.

## AWARDS

I was Awarded with the "Pratibha Puraskar" for Achieving Excellence in Academics in the Year 2017-18 by ChristSahodarara Balaga Charitable Trust Belagavi.